Speech Communication

Sample Year by Year

Not all courses offered every semester

First Year

- EN 160
- EN 130
- SP 104
- SP 100
- PE 221
- MA 165

PL 125

- BI 104
- 2 Electives
- GS 150

Year Two

- NP 100
- PI 110
- BA 212
- HS 104
- NP 221
- HU 125

Year Three

SP 309

SP 405

SC 340

SP 325

EN 200

PH 105

AR 100

- SC 100
- 2 Electives

4 Flectives

Career Possibilities

ety of formats, media and contexts.

- Negotiator/Mediator
- **Human Resources**
- **Public Opinion Research**
- Lobbying
- Political Campaign Contributor
- **Advocacy Coordinator**
- **Business Training and Development**

Year Four

- SP 420
- BA 422
- PR 485
- SP 415
- MC 385
- Upper Level Electives
- **Graduate Program Possibilities**
- **Graduate Program/Credentials**
- Communications
- **Business Administration**

Why a degree in Speech Communication from Missouri Valley?

Our program helps you develop effective oral and written communication skills, focusing on public speaking skills, persuasion, argumentation and management and leadership skills in business settings. Valley's unique, diverse student body provides additional, first-hand experience in intercultural communication. The concepts and skills provided by the major in speech are useful in a wide variety of occupations and will prove useful in the world of communications. Our program combines a strong liberal arts education with communication and business-related coursework to facilitate critical thinking in the business environment.



Speech communication is the study of how and why people

communicate; it includes both spoken language and nonverbal communication. Communication skills are consistently among the top skills most valued by potential employers.

Good communication skills are essential in law, business, public relations, sales and in any profession that focuses on

human relationships. Interestingly there is a science to how

techniques and methods of human communication in a vari-

we communicate: our program focuses on the theories,