



MISSOURI VALLEY COLLEGE PRESIDENTIAL LEADERSHIP PROFILE

MISSOURI VALLEY COLLEGE
500 East College
Marshall, Missouri 65340
www.moval.edu



MISSOURI
VALLEY
COLLEGE



AN EXCEPTIONAL OPPORTUNITY

The Board of Trustees of Missouri Valley College seeks an innovative, visionary, caring leader to serve as its next president.

The College seeks an accomplished leader who is also an effective and selfless team player; someone who will be the respected head of a forward-thinking college with a liberal arts core; while working with the Board of Trustees in implementing a progressive strategy for excellence.

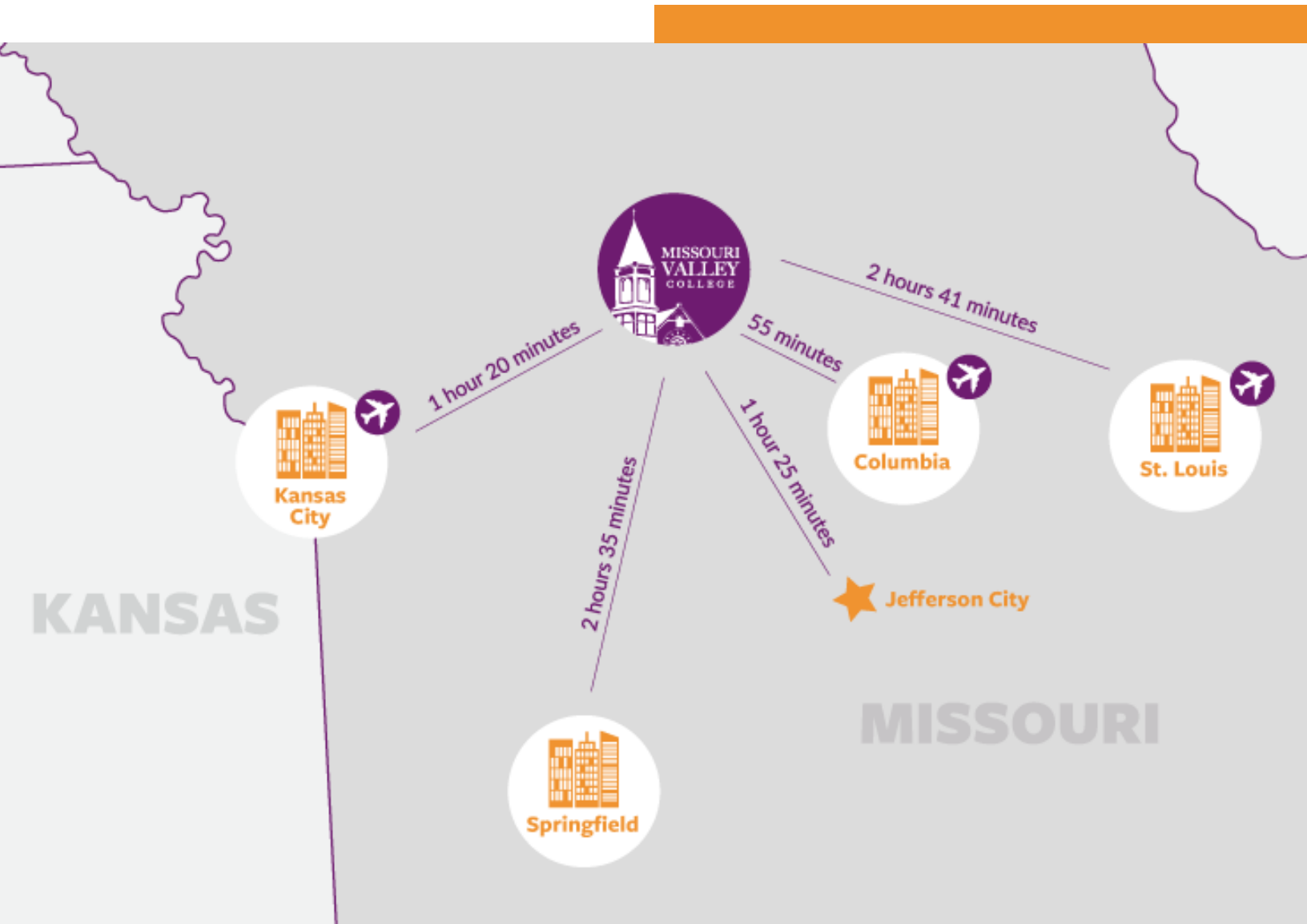
The new president will possess the experience, skills, and drive required to help shape the future of this innovative institution. This individual will exemplify the character and ethics expected in a highly visible and trusted educational and community leader.



WE ARE MISSOURI VALLEY COLLEGE

Missouri Valley College has been impacting lives since its establishment in 1889. The College is a tradition-rich institution that boasts a beautiful, welcoming, and family-oriented campus.

Known for its dynamic, diverse, and friendly educational environment, Missouri Valley College offers numerous growth opportunities. Grounded in the liberal arts, undergraduate, and graduate studies empower students to master skills needed to succeed.



LOCATION

Missouri Valley College is located in Marshall, a rural town in the heart of Missouri. The campus is just 10 minutes from I-70, providing the opportunity to easily connect with nearby cities like Columbia and Kansas City.



THE COLLEGE

Missouri Valley College prides itself on offering personalized education in a friendly, family-like atmosphere. Here, generations of students, some who readily admit they might have struggled elsewhere, have been welcomed, supported, encouraged, and propelled into successful and impactful lives.

With a 15:1 student-to-faculty ratio, it is easy for our faculty to personally and professionally engage in preparing thoughtful citizens for meaningful lives and careers. Our small campus size allows Missouri Valley College to have an open-door policy across campus. All departments working closely help create the Valley family feel that sets us apart from many other higher education institutions.



**MISSOURI
VALLEY**
COLLEGE

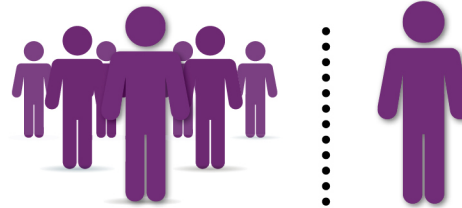


EST. 1889



ENROLLMENT
1,400+

15:1 STUDENT TO TEACHER RATIO



CLUBS & ORGANIZATIONS

Agriculture Club
Alpha Chi Honor Society
Alpha Lambda Delta Honor Society
Alpha Sigma Phi
Art Club
Athletic Training Student Organization
Biology Club
BSU
FCA
The MVC Flatliners
Honors Program
International Club
Instrumental Ensemble
Islanders Club
Music Theatre Ensemble
MVC Historical Society
NLA
Pi Gamma Mu
Psychology Club
Repertory Dance Ensemble
SGA
SMSTA
Sigma Tau Delta/Purple Patch
Student Nurses Association
Student of Christ
Theta Phi Alpha

SPORTS

COMPETITIVE ATHLETIC PROGRAMS

WOMEN:

- BASKETBALL
- CROSS COUNTRY
- GOLF
- LACROSSE
- SOCCER
- SOFTBALL
- TENNIS
- TRACK AND FIELD
- VOLLEYBALL
- WRESTLING
- RODEO
- POWERLIFTING
- OLYMPIC WEIGHT LIFTING

MEN:

- BASEBALL
- BASKETBALL
- CROSS COUNTRY
- FOOTBALL
- GOLF
- LACROSSE
- SOCCER
- TENNIS
- TRACK AND FIELD
- WRESTLING
- VOLLEYBALL
- RODEO
- POWERLIFTING
- OLYMPIC WEIGHT LIFTING

CO-ED:

- CHEER
- DANCE
- SHOTGUN SPORTS
- ESPORTS
- BOWLING





COMMUNITY IMPACT

The friendly and welcoming campus is located within the Marshall Community, which is supportive, and sees MVC as the economic driver in the community that it is. The Missouri Valley College student body spends approximately \$7 million locally during the nine-month academic year. Seventy percent of employees live or shop in the Marshall area, and spend upwards of \$7.5 million annually in the community.

Work is being done to build on existing relationships across the area as well as connect with the local Hispanic community.



ACADEMICS

Students that attend Missouri Valley gain valuable career preparation, unique life experiences, and the confidence needed to achieve their goals. With more than 30 majors to choose from, Valley offers programs that lead to today's most in-demand careers, from nursing to agribusiness to education—and more.

The School of Nursing offers multiple avenues to obtain a nursing degree, including a face-to-face BSN and LPN to BSN as well as an online LPN to BSN and MSN-Family Nurse Practitioner degree.

In addition to the Master of Science in Nursing, Missouri Valley College also offers two other graduate degree programs; a master of arts in community counseling and a master of arts in educational administration.

Missouri Valley College gives an essential opportunity to first-generation college students and others in a personalized and small classroom setting. More than 30% of our students are first-generation students, and approximately one-third of our student body is Pell Grant eligible. We pride ourselves on being an opportunity college for these students who might not be given the opportunity to be successful at other institutions.





CAMPUS LIFE

From clubs and organizations, to housing and dining, there are numerous opportunities for students to get connected and make friends. With many engaging activities and student organizations, the Missouri Valley campus provides leadership opportunities for its students to lead, learn and grow outside of the classroom.



DIVERSITY

Missouri Valley College is a wonderfully diverse environment where students get the opportunity to experience other cultures, other languages, and other ideologies firsthand. Our Vikings come from across the country and around the globe to gain an education while making life-long friends and memories. Missouri Valley's student body represents over 40 states and 55 countries with approximately 25% of the student body being made up of international students.

The Missouri Valley campus community as well as the surrounding Marshall community embrace our diversity, and truly see it as a factor that sets us apart from many of our competitors.

ATHLETICS

Missouri Valley College has a long tradition of athletics. With the majority of our student body being student-athletes, sports are most definitely a connecting factor among our students and alumni.

Missouri Valley College is home to 30 men's and women's varsity athletic teams; from football and women's wrestling, to rodeo and lacrosse, there is a variety of sports teams that make Valley a welcoming spot for student-athletes from around the world.



LEADERSHIP OPPORTUNITIES AND CHALLENGES

ADVANCE THE MISSION, VISION, AND STRATEGIC DIRECTION

Missouri Valley College has a rich 133-year history of providing students with the access to a college education. Proudly known as an Opportunity College, Missouri Valley College features highly competitive athletic programs, with student athletes comprising approximately 85% of the student population. The College also enrolls a considerable number of international students, who help create a global learning environment on campus. As a small private liberal arts college, Missouri Valley offers associate, baccalaureate and graduate degree programs.

Following the successful tenure of President Humphrey, the next president will have the opportunity to focus on advancement of Missouri Valley's mission and strategic direction for the future. The next president will strengthen the college brand to elevate Missouri Valley's identity, recognition, and value to students and the greater community.

Understanding that the higher education landscape continues to change, the next president, in collaboration with the Board of Trustees and college community, will promote strategic goals and priorities to move the College forward.

The president must have the capacity to respond to change impacting the college. It will be important to manage the pace of change successfully in order to advance the mission, vision, and strategic priorities. The president will need to establish a climate of transparency, inclusiveness, and collaboration to lead the college community through change. The president will lead with compassion, integrity, and a value for the close-knit culture at the College.



STRENGTHEN STRATEGIC ENROLLMENT MANAGEMENT

Given the national challenge of declining enrollments in and funding for higher education, Missouri Valley College has prioritized improving student retention and graduation. The College has been successful in recruiting student athletes and international students. The next president will develop means to retain these students and increase degree completion rates. Student engagement activities and campus life will be important aspects of retention efforts.

There is an opportunity to attract a larger percentage of non-athletic students, including more local students. The College recently instituted the Drive 60 program in which students in a 60-mile radius can enroll in Missouri Valley at a much-reduced tuition rate. The next president will need to examine the mix of students and continue recruitment efforts for student populations which could be better served.

The College's new Health Sciences Building, which houses an excellent nursing program, creates an important opportunity to expand health science programs, increase enrollment, and meet a workforce demand. Additionally, there is an opportunity to develop more online programs to offer options to students and provide greater access to the College. The next president will need to be proactive in seeking opportunities to expand academic programs and delivery options to meet the educational and training needs of students and the community.

The president must be transparent when discussing enrollment challenges facing the College and will engage the faculty, staff, leadership team, and community in innovative approaches to address challenges and create opportunities.



SEEK INTERNAL BALANCE AND MAINTAIN EFFECTIVE EMPLOYEE RELATIONS

Missouri Valley College has a talented faculty and staff who are dedicated to students and who recognize the need to have a broader mix of student populations to sustain enrollment. Addressing this challenge will require faculty, coaches, administrators, and staff to work collaboratively in the best interest of students and the College.

The next president will seek balance between academics and athletics to meet strategic enrollment goals. There is an opportunity to strengthen collaboration and develop strong working relationships across departments to achieve a good balance of diverse student populations.

The president must initiate and maintain ongoing communication with faculty and staff who express legitimate concerns about enrollment and the College. It will be important to provide forward-thinking leadership that motivates the college community to achieve successful outcomes.

STRENGTHEN AND DEVELOP COMMUNITY RELATIONSHIPS AND PARTNERSHIPS

Missouri Valley College is located in Marshall, Missouri, which has a tradition of leaders who are committed to the growth and success of the town. It will be a timely opportunity for the next president to nurture partnerships with business leaders and new community leaders assuming key positions in the public school district and city government.

The president will serve as a community leader and spokesperson for the College. The next president must be actively engaged in the community to raise Missouri Valley's visibility and build partnerships that support the College and benefit the community.

The president will balance being visible on campus with being visible in the community. As a champion for Missouri Valley College, the president will build personal and professional relationships with all constituencies to increase support for the College.

MAINTAIN PHYSICAL PLANT AND INFRASTRUCTURE

Students, as well as faculty and staff, enjoy the College's historic buildings, beautiful grounds, and safe learning environment. While the campus is a treasure, the president will need to continue updating housing, educational facilities, and technology to attract and retain students.

SEEK FUNDING OPPORTUNITIES AND MANAGE THE INSTITUTIONAL BUDGET

As a small private liberal arts college, Missouri Valley draws most of its funding from tuition and fees. The College has increased its endowment to \$13 million and continues to seek donations, gifts, and grants to support students, academic programs, capital improvements, and the overall operation of the College.

The next president will continue to build the endowment and fundraise to meet the competing demands for campus resources.

The president will work with the Board of Trustees to manage expectations for revenue balancing and actively participate in the creation and management of the budget.

The president will need to initiate fact-based campus budget discussions and planning to address costs, funding needs, and potential reallocation of resources to support strategic goals and priorities. Attention should be given to a review of employee compensation to ensure that the College is competitive in recruiting and retaining talent.



QUALIFICATIONS & QUALITIES

The next president of Missouri Valley College will be a servant leader who possesses a terminal degree and demonstrates the scholarship and leadership skills necessary to earn the respect of all members of the college community.

In addition, the following qualities are desired.

LEADERSHIP

Demonstrated successful experience in leadership positions in higher education.

Experience building and motivating effective teams.

Capacity for strategic thinking and innovation.

Ability to achieve consensus but also be bold and decisive when appropriate.

ENROLLMENT MANAGEMENT

A working understanding of enrollment trends in higher education.

A working understanding of tuition discounting as a recruiting and retention tool, combined with the capability to maintain discounting at a sustainable level.

A working understanding of the use of athletic scholarships as a recruitment and retention tool.

A working understanding of recruitment and retention of international students.

Experience in developing and maintaining cocurricular activities as retention tools.

FUNDRAISING

A genuine interest in all aspects of fundraising, including organizational infrastructure, development of alumni support, and campaign structure and operations.

Demonstrated success in raising money for an organization.

The ability to enthusiastically influence various donor constituencies, creating a culture of philanthropy.

Enthusiasm to convey the MVC vision and inspire transformative gifts.

BUSINESS ACUMEN

Experience operating a complex educational organization.

Experience managing budgets and financials at a detailed level.

An understanding of the value of data-driven decision making.

Experience with marketing functions.

Strategic planning experience at an academic institution.

RELATIONSHIP BUILDING

The ability to build trust and respect across multiple constituencies (students, alumni, faculty, administration, trustees, community, and strategic partners).

The ability to develop and nurture partnerships with external organizations.

COMMUNICATION SKILLS

Effective and open oral and written communications.

The ability to listen respectfully to a wide range of constituents.

Ability to achieve buy-in and active support for bold actions.

The ability to adjust style to communicate effectively to a wide range of constituents.

PERSONAL CHARACTERISTICS

The highest ethical and moral standards in both professional and personal life.

A passion for diversity and justice.

Perseverance, work ethic and the drive to build a legacy of success.

Intellect, curiosity and open-mindedness.

Eagerness and stamina to serve 24/7 as an institutional advocate and spokesperson.

Humility and a sense of humor.



THE APPLICATION PROCESS

The Missouri Valley College Presidential Search Committee will begin reviewing and evaluating applications as they are received and will continue to accept and review credentials until a new president is selected. To ensure fullest consideration, candidates are advised to submit their materials by **September 16, 2022**.

Dr. Richard A. Wueste (richard.wueste@agbsearch.com) and Dr. Jeanne Jacobs (jeanne.jacobs@agbsearch.com) of AGB Search are assisting this search. Nominators and prospective candidates are encouraged to contact them.

Applications should be submitted electronically in Word or PDF format to:

MissouriValleyPresident@agbsearch.com

Materials must include:

- A Letter of Interest that responds to the Opportunities & Challenges and the Qualifications & Qualities sections of this profile.
- A current CV or resume.
- The names and contact information (telephone and e-mail) for three references, none of whom will be contacted until a later stage of the search or without the formal permission of the candidate. All inquiries and applications will be received and evaluated in confidence.

Missouri Valley College is "An Equal Opportunity Employer," believes in diversity and seeks applications from all sources. Missouri Valley does not discriminate on the grounds of color, race, sex, religion, marital status, disability, national origin, veteran's status, age, or sexual orientation.

