

Mass Communications-Strategic

Sample Year by Year

Not all courses offered every semester



- Year One
- ◆ EN 160
 - ◆ EN 130
 - ◆ PE 221
 - ◆ GS 150
 - ◆ BI 104
 - ◆ SP 100
 - ◆ MC 150
 - ◆ MA 165
 - ◆ PY 100
 - ◆ SC 100

- Year Two
- ◆ PR 250
 - ◆ HS 105
 - ◆ BA 232
 - ◆ PR 150
 - ◆ PL 125
 - ◆ EN 220
 - ◆ TH 105
 - ◆ NP 100
 - ◆ AR 112
 - ◆ MC 205

- Year Three
- ◆ 2 Electives
 - ◆ MC 210
 - ◆ 2 Upper Level Electives
 - ◆ PR 350
 - ◆ BA 332
 - ◆ MC 385
 - ◆ PR 450
 - ◆ MC 310

- Year Four
- ◆ 2 Electives
 - ◆ MC 400
 - ◆ 2 Upper Level Electives
 - ◆ PR 401
 - ◆ SP 405
 - ◆ PR 485
 - ◆ SP 415

Communications and media are a field that is constantly reinventing itself. How long will it be before today's technologies give way to new platforms? At a time when information is consumed more than ever before, consumers expect current, relevant communication delivered on multiple, dynamic channels. People are increasingly mobile and geographical, political and social landscapes are changing; all of these have impact on the way we communicate. In an evolving, intersecting industry, employers are looking for students who are knowledgeable in many areas of communication, both traditional and digital.

Career Possibilities

- Advertising
- Public Relations
- Radio Host
- News Reporter
- Production Manager
- Video Editing

Graduate Program Possibilities

- Strategic Communication
- English
- Education
- Journalism

Why a degree in Mass Communication from Missouri Valley?

The MVC mass communications program is designed to provide a strategic combination of communication technologies to develop skills in writing, news media, marketing and traditional media. You'll learn about these mediums firsthand through experience in our radio or TV studio, or on staff at one of our writing publications. And, at MVC, you don't have to wait until your senior year to get experience behind or in front of the camera. You'll get the opportunity to dive in and participate in hands-on learning starting your freshman year. In addition to winning awards for work completed while in the program, many of our graduates find that this hands-on experience sets them apart from students graduating from larger universities.