

Marketing Major Map: 4 Year Plan

First Year

Second Year

Third Year

Fourth Year

Get The Courses
You Need

Explore the Marketing and Business Administration programs and take some required core classes. Decide on a focus.

Attend a Major Focus Expo to explore possible career options.

Continue taking required classes and required core classes.

Work with an Advisor to enroll in classes.

Visit the Learning Center to get help and keep your grades on track for graduation.

Continue working with an Advisor to stay on track and enroll in relevant courses.

Consider doing an internship.

Participate in courses that can lead to a career or graduate school after graduation.

Get Relevant
Experience

Get involved in volunteer activities around the community.

Join Enactus.

Consider getting a summer job in a related field.

Apply for an internship or job shadow in a related field. Use ZipRecruiter and LinkedIn on the MoVal website Student Success page to search for internships, or talk about options with your academic advisor.

Consider joining a professional organization. Try this link for organization suggestions: <https://www.bestcollegereviews.org/lists/five-marketing-associations-to-join/>

Get Ready For
Life After
Graduation

Attend Major Focus Expos to learn about the various jobs available.

Talk to the Career Coordinator and Instructors about career options.

Try the career interest survey at: career-wise.minnstate.edu/careers/clusterSurvey

Start building your social media presence. Join LinkedIn and connect with MoVal alumni.

Participate in job shadowing opportunities.

Make more definite career plans. Develop a resume and cover letter. Attend mock interviews.

Grad school? Study for GRE.

Begin applying for jobs or graduate schools.

Use ZipRecruiter and LinkedIn on the MoVal website Student Success page.

Check the Career Information board outside the Student Success Center.