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MVC'S KEN MASON NAMED OZARK REGION RODEO COACH OF THE YEAR



Marshall, Mo. (April 27, 2010) — Missouri Valley College Rodeo Coach Ken Mason has been named the *2010 Ozark Region Rodeo Coach of the Year* for the second consecutive year.

Mason has been MVC's head rodeo coach since 2006 and has received this award three of those five years. Coach Mason has led the Viking men's team to their third consecutive Ozark Regional Championship and the women's team to their second Ozark Region Reserve Champion finish; this qualifies both teams for the College National Finals Rodeo in Casper, Wyo. in June.

This year, the MVC men's team spent the season ranked No. 1 in the nation and they hold that spot as they enter the 2010 College National Rodeo Finals.

Mason's rodeo career started in Iowa High School Rodeo where he won the state championship in bareback riding in 1991 and qualified for the National High School Finals Rodeo in both bareback riding and saddle bronc riding in 1989, 1990 and 1991.

Mason graduated from the University of Tennessee-Martin with a bachelor's degree in business. While attending UT-Martin Ken competed in bareback riding, saddle bronc riding and team roping.

"I feel like I am just doing my job," said Mason. "But I am flattered to win this honor, it means a lot to me to be recognized by my peers."

About Missouri Valley College

Missouri Valley College is a liberal arts college that provides educational, social and cultural experiences in a decidedly Christian environment. Established in 1889, MVC offers 30 majors and 7 pre-professional programs, and 15 sports and 25 varsity teams. The most popular majors include business and education, and the newest majors are nursing, graphic design, and hospitality and tourism management. The liberal arts heritage focuses on scholarship, critical thinking and academic excellence to prepare students to become members of a responsible citizenry. For more information, call (660) 831-4000 or visit www.moval.edu.