

NAME					CATALOG YEAR	2011-2014	
Minor		<i>Public Relations</i>			CONCENTRATION		
MINOR <i>Public Relations</i>							
Course Number		Course Title	Credit Hours	Offered	Prerequisites	Semester	Grade
Complete the following 21 hours of course study							
PR	150	Principles of Public Relations	3	F			
PR	250	Writing Effective Public Relations Proposals	3	S	PR 150		
PR	350	Public Relations Case Problems	3	F	PR 250		
SP	405	Persuasion	3	F Odd	SP100		
MC	210	Basic New Reporting	3	F	EN 160 OR MC 150 OR PR 250		
BA	232	Principles of Marketing	3	F/S	EN160		
PR	450	Public Relations Campaign/Case Studies	3	S	PR 350		
TOTAL HOURS			21				