

NAME					CATALOG YEAR	2011-2016			
MAJOR		Marketing		BS	CONCENTRATION				
						Student Records			
Course Number		Course Title	Credit Hours	Offered	Prerequisites		Semester	Grade	
Business Core									
AC	210	Principles of Accounting I	3	F / S					
AC	220	Principles of Accounting II	3	F / S	AC210				
BA	212	Principles of Management	3	F / S	EN160				
BA	232	Principles of Marketing	3	F / S	EN 160				
BA	282	Business Law I	3	F	EN160				
EC	206	Principles of Macroeconomics	3	F / S	EN160, MA160 or Higher				
EC	216	Principles of Microeconomics	3	F / S	MA150 or higher, EC206				
CS	119	Computer Applications	3	F / S	MA160 or Higher				
OR		OR							
CS	XXX	Computer Science above 119		F / S					
Marketing									
MA	185	Calculus for Business	3	F / S	MA160 or equivalent				
BA	302	Statistics	3	F / S	MA160 or higher				
BA	322	Principles of Finance I	3	F / S	AC220				
BA	324	Principles of Finance II	3	F / S	AC220 and BA322				
BA	330	Retail Management	3	F	BA232 or permission instructor				
BA	332	Principles of Advertising	3	F / S	BA232				
BA	352	Principles of Selling	3	F / S	BA232 or permission of instructor				
BA	362	Consumer and market Behavior	3	S	BA232 or permission of instructor				
BA	402	Market Research	3	S	BA232, BA302				
BA	442	Business Policy and Decision Making	3	F / S	Senior Standing and Instructor Permission				
EC	375	Micro-Economic Theory	3	F / S	EC216, MA185				
EC	455	The Global Marketplace	3	S	EC216, BA322 or Instructor Permission				
TOTAL HOURS			60						

MINOR Business

Course Number		Course Title	Credit Hours	Offered	Prerequisites	Semester	Grade
18 credit hours (9 must be upper division business administration)							
AC	210	Principles of Accounting I	3	F / S	EN160, MA160 or Higher EN160		
EC	206	Principles of Macroeconomics	3	F / S			
BA	212	Principles of Management	3	F / S			
BA		upper	3				
BA		upper	3				
BA		upper	3				
TOTAL HOURS			18				