MISSOURI VALLEY COLLEGE MASS COMM STUDENTS TAKE FIVE AWARDS AT 2010 MBEA CONFERENCE
Annual conference was held March 26 on MVC campus.

Marshall, Mo. (March 31, 2010)—Missouri Valley College mass communication students received five awards at the Missouri Broadcast Educators Association’s (MBEA) annual student media conference, which was held Friday, March 26 on the MVC campus.

Over 80 students and instructors representing 10 Missouri colleges and universities were at the 2010 conference. Each award category has a first place winner and an honorable mention.

Katie Kimble, MVC senior from Henry, Ill., won first place in News Script Writing for an edition of KMVC-TV news show. MVC tied with Southeast Missouri State University with four honorable mention awards in audio (radio), finishing closely behind Truman State University, which had five.

MVC honorable mention awards included:
Katie Kimble, Station Promotion Category, “Dirty Little Secret” promo for KMVC-FM
Mike Othic and Katie Kimble, Feature Category, “Today in the Valley” program on KMVC-FM
Megan Shepherd and Phillip Hamer, Commercial category, “Mass Comm Department at MVC”
Ralitsa Gospodinova and Mike Othic, Commercial category, “International Students at MVC”

“Harry Carrell is serving as MBEA president, and he put in a lot of hours planning this event and should be given a lot of credit for a very successful day,” said Ken Kujawa, MVC lecturer in mass communication. “I believe that winning five awards proves that our top broadcast students can compete with any in the state.”

MBEA was founded in the 1990s to enhance student and faculty development in broadcasting. More than a dozen public and private college and universities are MBEA members. The annual student media conference has been the organization’s main focus for over 10 years. The conference also includes workshops and seminars, which cover a wide range of topics including radio, television, and web production.

The MVC mass communication department has received numerous MBEA awards. The department runs KMVC 97.1 FM, KMVC-TV, and has regular programs on Channel 10 on Marshall Cable. The department also assists with the Viking Sports Network that annually broadcasts over 100 MVC sporting events.

“With a quality staff that includes Mr. Carrell, Dave Roberts, Stan Silvey, and Loren Gruber, I am excited about the future of our mass communication department at MVC,” Kujawa said.

ABOUT MISSOURI VALLEY COLLEGE
Missouri Valley College is a liberal arts college that provides educational, social and cultural experiences in a decidedly Christian environment. Established in 1889, MVC offers over 30 majors and 7 pre-professional programs, and 15 sports. The most popular majors include education and business, and the newest majors are nursing, graphic design, dance, and hospitality/tourism management. The liberal arts heritage focuses on scholarship, critical thinking and academic excellence to
prepare students to become members of a responsible citizenry. For more information, call (660) 831-4000 or visit
www.moval.edu.

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