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MVC ART MAJOR'S LOGO DESIGN CHOSEN FOR NEW FACE OF MARSHALL PUBLIC LIBRARY

Logo revealed at MPL's 20th anniversary celebration.

Marshall, Mo. (March 30, 2010)—Andrew Devero, MVC junior from Kansas City, Mo., had his work chosen as the new logo for the Marshall Public Library (MPL).

One of eight submissions from MVC's fall 2009 introduction to graphic design class, Devero's logo was selected by members of the MPL staff and board to unveil at the 20th anniversary celebration, which was held on March 20.

"I was surprised when I heard that my logo design was chosen and really happy with myself," Devero said.

Amy Crump, MPL director, approached the MVC art students about the competition.

"I approached MVC because I felt it would be mutually beneficial," Crump said. "The library was seeking a new logo to celebrate its 20th birthday and it is helpful for budding graphic artists to have a tangible product to show prospective employers."



The logo will have many internal and external uses including library cards, stationery, and the website.

Crump said the new look for the library was well received.

"The reaction to the logo from the audience at the 20th birthday reception was overwhelmingly positive," Crump said. "Everyone agreed that Mr. Devero's design is modern and will help brand the library now and in the future."

For more information about MVC's fine arts division, visit http://www.moval.edu/fine_arts/index.php.

ABOUT MISSOURI VALLEY COLLEGE

Missouri Valley College is a liberal arts college that provides educational, social and cultural experiences in a decidedly Christian environment. Established in 1889, MVC offers over 30 majors and 7 pre-professional programs, and 15 sports. The most popular majors include education and business, and the newest majors are nursing, graphic design, dance, and hospitality/tourism management. The liberal arts heritage focuses on scholarship, critical thinking and academic excellence to

prepare students to become members of a responsible citizenry. For more information, call (660) 831-4000 or visit www.moval.edu.

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