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MVC TO HOST MBEA STUDENT MEDIA CONFERENCE FRIDAY, MARCH 26

Conference presenters include Marshall native and MVC alumnus.

Marshall, Mo. (March 23, 2010)—Faculty members and students of the Missouri Valley College mass communication department will host the Missouri Broadcast Educators Association's (MBEA) annual student media conference Friday, March 26 on the MVC campus.

The annual student media conference attracts between 70 to 100 Missouri college students each year. The conference provides students the chance to showcase their best work and have it judged in a student media contest.

Art Hains, a Marshall High School alumnus, the voice of the Missouri State Bears and a member of the Kansas City Chiefs Radio Network, will present at the conference.

Lee Peek, a 1996 MVC graduate, will also present at the conference. Graduating with a bachelor's degree in mass communication with a broadcast management emphasis, Peek spent several years at Y107 and Clear 99 in Columbia, Mo. before relocating to Wisconsin, where he hosts an award-winning morning drive-time show in Wisconsin and was named "radio personality of the year."

Harry Carrell, MVC mass communication department chair, currently serves as MBEA president.

"We're proud to make both a Missouri Valley and a Marshall connection in conjunction to holding the conference at Missouri Valley College," Carrell said. "Missouri Valley College graduate Lee Peek and Marshall High School graduate Art Hains will be presenters at the conference."

MBEA was founded in the 1990s to enhance student and faculty development in broadcasting. More than a dozen public and private college and universities are MBEA members. The annual student media conference has been the organization's main focus for over 10 years. The conference also includes workshops and seminars, which cover a wide range of topics including radio, television, and web production.

The MVC mass communication department has received numerous MBEA awards. The department runs KMVC 97.1 FM and has regular programs on Channel 10 on Marshall Cable. The department also assists with the Viking Sports Network that annually broadcasts over 100 MVC sporting events.

ABOUT MISSOURI VALLEY COLLEGE

Missouri Valley College is a liberal arts college that provides educational, social and cultural experiences in a decidedly Christian environment. Established in 1889, MVC offers over 30 majors and 7 pre-professional programs, and 15 sports. The most popular majors include education and business, and the newest majors are nursing, graphic design, dance, and hospitality/tourism management. The liberal arts heritage focuses on scholarship, critical thinking and academic excellence to prepare students to become members of a responsible citizenry. For more information, call (660) 831-4000 or visit www.moval.edu.

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