

FOR IMMEDIATE RELEASE

Media Relations Contacts:

Chad Jaecques, (660) 831-4172, jaecquesc@moval.edu
April Stottlemire, (660) 831-4006, stottlemirea@moval.edu

RADIO HOST TRENT LOOS VISITS MVC CAMPUS TO ANNOUNCE SCHOLARSHIP

MVC Professor establishes annual Trent Loos Rodeo Academic Scholarship

Marshall, MO. (March 17, 2010) – Trent Loos, agricultural talk show host, farmer and agricultural activist, visited Missouri Valley College Tuesday, March 16 to officially announce the *Trent Loos Rodeo Academic Scholarship*, which is a \$1000 annual scholarship to begin in fall 2010 established by MVC Professor Dr. Loren Gruber.

Trent Loos, a sixth generation farmer, has been called “America’s greatest agricultural advocate.” In 2003 Loos founded *Faces of Agriculture*, a nationwide grass-roots organization designed to promote agriculture. In 2001 Loos began hosting “Loos Tales,” an agricultural talk show. Today “Loos Tales” reaches four million listeners on over 100 different radio stations daily.

“Trent Loos educates America’s youth and adults on the importance of agriculture.” Gruber said. “He’s a great motivational speaker and role model, because he espouses family and Christian values, and because rodeo embodies American’s agriculture heritage, I have established this scholarship in his honor to assist a worthy MVC Rodeo Team member,” Gruber said.

The *Trent Loos Rodeo Academic Scholarship* will be given annually to a junior or senior rodeo student-athlete.

The MVC Rodeo Team, which started out as a campus club in 1991, was only the fourth college or university in the nation to recognize rodeo as a sport. The Rodeo Club was formed with the purpose of fielding an intercollegiate rodeo team and promoting the college’s agri-business program. The team competes in the Ozark Region of the National Intercollegiate Rodeo Association.

ABOUT MISSOURI VALLEY COLLEGE

Missouri Valley College is a liberal arts college that provides educational, social and cultural experiences in a decidedly Christian environment. Established in 1889, MVC offers over 30 majors and 7 pre-professional programs, and 15 sports. The most popular majors include education and business, and the newest majors are nursing, graphic design, dance, and hospitality/tourism management, which will begin in Fall 2009. The liberal arts heritage focuses on scholarship, critical thinking and academic excellence to prepare students to become members of a responsible citizenry. For more information, call (660) 831-4000 or visit www.moval.edu.

Media Relations Contacts:

Chad Jaecques, (660) 831-4172, jaecquesc@moval.edu

###

