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MVC PROFESSOR ESTABLISHES TRENT LOOS RODEO ACADEMIC SCHOLARSHIP

Loos to be on MVC campus for official announcement March 16.

Marshall, MO. (March 11, 2010) – Missouri Valley College Professor Dr. Loren Gruber has established the *Trent Loos Rodeo Academic Scholarship*, which is a \$1000 annual scholarship to begin in fall 2010.

Trent Loos is a sixth generation farmer and agricultural activist. He has been called “America’s greatest agricultural advocate.” In 2003 Loos founded *Faces of Agriculture*, a nationwide grass-roots organization designed to promote agriculture. In 2001 Loos began hosting “Loos Tales,” an agricultural talk show. Today “Loos Tales” reaches four million listeners on over 100 different radio stations daily.

“Trent Loos educates America’s youth and adults on the importance of agriculture.” Gruber said. “He’s a great motivational speaker and role model, because he espouses family and Christian values, and because rodeo embodies American’s agriculture heritage, I have established this scholarship in his honor to assist a worthy MVC Rodeo Team member,” Gruber said.

The *Trent Loos Rodeo Academic Scholarship* will be given annually to a junior or senior rodeo student-athlete. To be eligible for the scholarship students must be in good academic standing with the college, be enrolled as a full-time student, and have a minimum overall GPA of 3.3 and a minimum 3.0 GPA in a declared major.

“We’re very thankful for Dr. Gruber’s contribution to our team,” said MVC Rodeo Coach Ken Mason. “Our athletes are responsible for a large portion of the cost associated with being a member of the team, so we’re excited to be able to give a deserving student extra assistance.”

Loos will be on the MVC campus Tuesday, March 16 for the official announcement of the award, visit with members of the administration, faculty, staff, and visit the rodeo facilities.

The MVC Rodeo Team, which started out as a campus club in 1991, was only the fourth college or university in the nation to recognize rodeo as a sport. The Rodeo Club was formed with the purpose of fielding an intercollegiate rodeo team and promoting the college’s agri-business program. The team competes in the Ozark Region of the National Intercollegiate Rodeo Association.

For more information on MVC scholarship opportunities, visit <http://www.moval.edu/admissions/finaid> or contact financiaid@moval.edu.

ABOUT MISSOURI VALLEY COLLEGE

Missouri Valley College is a liberal arts college that provides educational, social and cultural experiences in a decidedly Christian environment. Established in 1889, MVC offers over 30 majors and 7 pre-professional programs, and 15 sports. The most popular majors include education and business, and the newest majors are nursing, graphic design, dance, and hospitality/tourism management, which will begin in Fall 2009. The liberal arts heritage focuses on scholarship, critical thinking and academic excellence to prepare students to become members of a responsible citizenry. For more information, call (660) 831-4000 or visit www.moval.edu.

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