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MVC HOSPITALITY & TOURISM MANAGEMENT PROGRAM CREATES ADVISORY BOARD

Marshall, Mo. (February 19, 2010) —Ten members have been named to the Missouri Valley College Hospitality and Tourism Advisory Board, which is an outgrowth of the hospitality and tourism management degree program (HTM).

To facilitate the growth of one of MVC's newest programs, MVC has created the board to assist in strategic planning. Advisory Board members offer expertise in the fields of dining services, local/organic food production, lodging, and tourism.

The HTM program is the result of a partnership between MVC and Pfoodman, the company that provides the foodservice for MVC. The program was developed with the guiding principle that it is very important for hospitality students to have the opportunity to get practical and real-world experience in the industry during their college years and to be able to learn from industry professionals.

"The creation of the advisory board will bring strategic alliances to the table that will assist Valley in our goal of producing young professionals capable of positively impacting economic development through hospitality and tourism," said Shellee Peuster, director of the hospitality and tourism management program.

The advisory board members are: **Benoit Wesly**, CEO, Xelat Group of Maastricht, the Netherlands; **Roman Jaworowicz**, board member, Best Western Hotels, Phoenix, Ariz.; **John Wood**, founder, US Wellness Meats of Monticello, Mo.; **Jean Gaddy Wilson**, co-founder, Missouri Foods 4 Missouri People, LLC of Marshall; **Parris Johnson**, general manager, Hotel Frederick of Boonville, Mo.; **Ralph Pfremmer**, CEO, Pfoodman of Ballwin, Mo.; **Brian Dittmer**, executive vice president, Pfoodman of Ballwin, Mo.; **Kathy Borgman**, director, Friends of Arrow Rock of Arrow Rock, Mo.; **George Brown**, owner, Stone Hedge Golf Club of Marshall; and **Greg Wood**, editor, *Missouri Life* magazine of Boonville, Mo.

The HTM program includes a solid core of business and management courses, hospitality and tourism courses, and a supervised internship.

"We're thrilled to have this new program at Valley, and the interest continues to grow," said MVC President Bonnie Humphrey. "This advisory board is just another tool our students can use to network and to learn from industry professionals."

For more information about the degree program, contact Peuster at peusters@moval.edu or (660) 886-5595.

ABOUT MISSOURI VALLEY COLLEGE

Missouri Valley College is a liberal arts college that provides educational, social and cultural experiences in a decidedly Christian environment. Established in 1889, MVC offers over 30 majors and 7 pre-professional programs, and 15 sports. The most popular majors include education and business, and the newest majors are nursing, graphic design, dance, and hospitality/tourism management. The liberal arts heritage focuses on scholarship, critical thinking and academic excellence to prepare students to become members of a responsible citizenry. For more information, call (660) 831-4000 or visit www.moval.edu.

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