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**SPEAKERS CONFIRMED FOR 2010 MAASTRICHT INSTITUTE OF ENTREPRENEURSHIP AT  
MISSOURI VALLEY COLLEGE**

*Featured speakers provide U.S. and European perspectives at Institute set for April 19-21.*

**Marshall, Mo.** (January 21, 2010)—Maastricht Institute of Entrepreneurship at Missouri Valley College committee members have confirmed the speakers for the fourth annual Institute, which is set for April 19-21 on the MVC campus.

**Dr. Benoit Wesly**, chairman and C.E.O. of the Xelat Group in Maastricht, Netherlands and noted Dutch international business entrepreneur, will deliver the keynote address.

Other speakers include: **Brent Bahler '75**, president of Bahler Communications, Alexandria, Va.; **Wynand E.J. Bodewes**, lecturer of entrepreneurship at Maastricht University, Maastricht, the Netherlands; **Robert Dresen**, owner of M5-Solutions, Maastricht, the Netherlands; **Robert Dunham**, founder of the Institute for Generative Leadership, Colorado; **C.A. van den Ende**, founder of SoapBox and Founder of Sportacus, Maastricht, the Netherlands; **Jasmine Grimm '04**, editor-in-chief of *Connections* on-line magazine, Lancaster, Pa.; **E.J. Narcise '81**, CEO of Team Services, LLC, Glenwood, Md.; **Jerry Osborn**, president & CEO of Midwest Behavioral Healthcare Management, Inc., Clinton, Mo.; **Jay Sebben**, principal at Fultonbridge Partners, LLC, Chicago, Ill.

“We are very excited to have such a diverse group of individuals taking part in our 2010 Institute,” said Larry Stockman, Institute Director. “The Maastricht Institute has grown over the past few years, and I am glad that MVC, the Institute sponsors, and Dr. Wesly are able to provide our students, faculty and staff, and community members with this educational opportunity.”

The *Maastricht Institute* is named after the city of Maastricht, Netherlands, and is an outgrowth of experiences and friendships among residents of Maastricht and several cities in the United States.

Dr. Benoit Wesly has over 35 years experience as an entrepreneur in the Hotel Restaurant and Travel Industry in Europe and in the US. He is the founder and owner of the Xelat Group with operations in Maastricht, the Netherlands and Herzliya, Israel. Dr. Wesly is a member of the supervisory board of the leading Dutch catering company Maison van den Boer B.V. and N.V. Mensec, theatre, Nijmegen, the Netherlands.

The goal of the *Maastricht Institute of Entrepreneurship* is to foster an atmosphere of receptiveness and creativity toward comparative entrepreneurial processes. The *Institute* compares and contrasts the entrepreneurial business environment within the United States with that of the other countries highlighting domestic and international philosophies. It will examine different practices and fields to create a climate of creativity relative to entrepreneurial projects.

The *Institute's* format includes lectures, seminars, and round-table discussions.

For complete speaker bios, visit [www.moval.edu/academics](http://www.moval.edu/academics) and click the “Maastricht Institute” link.

For registration or more information, contact Institute Director Larry Stockman at 660-831-4141 or [stockmanl@moval.edu](mailto:stockmanl@moval.edu). The cost of the *Institute* is \$50 for one day or \$100 for 3 days. The cost also includes lunch each day.

**\*\*For speaker photos contact Chad Jaecques at [jaecquesc@moval.edu](mailto:jaecquesc@moval.edu).**

#### **ABOUT MISSOURI VALLEY COLLEGE**

Missouri Valley College is a liberal arts college that provides educational, social and cultural experiences in a decidedly Christian environment. Established in 1889, MVC offers over 30 majors and 7 pre-professional programs, and 15 sports. The most popular majors include education and business, and the newest majors are nursing, graphic design, dance, and hospitality/tourism management, which will begin in Fall 2009. The liberal arts heritage focuses on scholarship, critical thinking and academic excellence to prepare students to become members of a responsible citizenry. For more information, call (660) 831-4000 or visit [www.moval.edu](http://www.moval.edu).

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