

FOR IMMEDIATE RELEASE

Media Relations Contacts:

Jodi White, (660) 831-4177, whitej@moval.edu

Chad Jaecques, (660) 831-4172, jaecquesc@moval.edu

FOLLOW THE OLD BRICK ROAD. THERE'S NO PLACE LIKE VALLEY.

MVC 2009 Homecoming festivities set for Oct. 16 and 17 on the MVC campus.

Marshall, Mo. (October 12, 2009)—The Missouri Valley College community will celebrate Homecoming festivities Oct. 16 and 17 on the MVC campus. The 2009 Homecoming theme is “Follow the Old Brick Road, There’s no Place Like Valley.”

Festivities begin as MVC athletes kick off the torch run when they leave Springfield, Mo. Thursday, Oct. 15 and bring the flame home to Marshall. This year’s events include the homecoming parade, bon fire, alumni banquet, MVC Athletic Hall of Fame induction ceremony, MVC stadium dedication, and a schedule of Viking athletics.

Three alumni will be recognized at the alumni banquet at 6 p.m. on Friday, Oct. 16 in the R. Wilson Brown Room of the Ferguson Center: *Outstanding Alumni Award* winners Spencer Fricke '66 of Marshall, Mo. and Ernest “E.J.” Narcise '81 of Glenwood, Md., and the *Outstanding Young Alumni Award* winner Charles “Buddy” Mayfield '04 of Marshall, Mo. Stone Hedge Golf Club of Marshall, Mo., owned by George '73 and Nancy Brown, will receive the *Outstanding Service Award*. The anniversary classes of 1959, 1969, 1979, 1989, and 1999 will also be recognized.

The MVC Athletic Hall of Fame Inductees include the 1955-56 varsity football team; Robert Brinkley '80 of Tipton, Mo.; Steve Allen '96 of Broken Arrow, Okla.; Michele Reinke '97 of Marshall, Mo.; Richard “Marty” Riggs '73 of Washington, Mo.; and Mel Willard '71 of Gravois Mills, Mo. The induction ceremony will take place from 11 a.m. to 1 p.m. Saturday, Oct. 17 in the MVC cafeteria. In addition to athletic inductions, President Bonnie Humphrey and Athletic Director Tom Fifer will officially dedicate the MVC football stadium as the Volney C. Ashford Stadium at the ceremony.

2009 MVC HOMECOMING SCHEDULE OF EVENTS

Friday, October 16

*Alumni Banquet; 6 – 8 p.m. in R. Wilson Brown Room – Ferguson Center
Bonfire; 8:30 p.m. in Burns Athletic Complex

Saturday, October 17

*50-Plus Club; 8:30 a.m. in Baity Hall, Room 221.

Parade 10 a.m.; Begins at the Marshall Square and moves toward campus

*Hall of Fame Luncheon; 11 a.m. – 1 p.m. in Ferguson Center- Café

Campus Wide Lunch; 11 a.m. – 1 p.m. in R. Wilson Brown Room—Ferguson Center

Varsity Women’s Soccer; 1 p.m. at MVC Soccer Field

Varsity Football; 2 p.m. at Gregg-Mitchell Field

Varsity Men’s Soccer; 3 p.m. at MVC Soccer Field

Women’s Basketball Alumnae game; 4:30 p.m. in Burns Athletic Complex

Men’s Wrestling Alumni Dual; 7 p.m. in Burns Athletic Complex

**Reservations Required. Contact (660) 831-4177 or whitej@moval.edu. For more information about the Class of 1959 events, contact Jodi White at (660) 831-4177 or whitej@moval.edu.*

40th ANNUAL TORCH RUN

Traditionally, the annual torch run begins at the town of the college that the Vikings will take on at Saturday's football game. This year, the Vikings face Evangel University so the first of the MVC athletes/torch runners will begin in Springfield, Mo. Over 100 athletes will run in relay fashion until they arrive in Marshall at 8:30 p.m. on Friday, Oct. 16 at which time they will use the torch to light the bonfire. The first MVC Torch Run was held during the 1958 season for Homecoming and later that same season the Vikings were invited to play in the Tangerine Bowl in Orlando, Fla.—1,285 miles. A group of 58 Valley students ran the torch 1,285 miles from Marshall to Orlando. One of the students who helped organize and was a major participant in the 1958 torch run is now a faculty member—Professor Ed Leslie. Leslie also organized the 364-mile torch run, which was held in August 1999 when the Vikings played in the Wheat Bowl in Ellinwood, Kan. Leslie still serves as the torch run coordinator.

MVC PARADE

The MVC Homecoming parade will take place at 10 a.m. on Saturday, Oct. 17 beginning at North Odell (and North Street). The parade will begin forming at 9 a.m. on North Street between Brunswick and Odell. Parade entries should enter from the north.

The parade will start at 10 a.m. and will proceed west on North Street to Lafayette; south on Lafayette to Arrow; east on Arrow to Odell; south on Odell to College; and east on College to Conway; and south on Conway to disband before reaching Morrow.

This year's parade will feature local high school bands, classic cars, and numerous campus and community floats. For late parade entries, contact Emily Skellett at (660) 831-4009 or skellette@moval.edu.

For the safety of the public, no candy or items of any kind are allowed to be thrown from parade floats or entries. Participants wishing to hand out candy or other items may walk along the parade route and hand out items at the street curb line.

ATV's are not allowed on the streets of Marshall during the parade except for authorized parade officials, who must possess a valid MO driver's license.

MVC ALUMNI TO BE HONORED (photos available by request)

Spencer Fricke, *Outstanding Alumni Award* recipient

Co-Director, Learning Center, Missouri Valley College, Marshall, Mo.

Spencer Fricke received a bachelor's degree in social studies from Missouri Valley College in 1966. After graduation Fricke served as a teacher and coach in the Marshall Public Schools until 1970.

In 1970, Fricke graduate from University of Central Missouri with a master's degree in guidance and counseling and served in that capacity in the Marshall Public Schools until 1976.

In 1975, Fricke was recognized as *Missouri State Teachers Association (MSTA) Administrator of the Year* and served as a member of the Department of Elementary and Secondary Education (DESE) State Committee for Missouri School Improvement Plan from 1994-96. He also served as a member of the state Guidance Advisory Council from 1993-96.

In 1996 Fricke retired from Marshall Public Schools.

Fricke served on the University of Central Missouri Alumni Board of Directors from 2006-09 and was alumni president in 2007-08. Fricke has served on the Missouri Valley College Alumni Board since 2005. From 2007-09 Fricke served as president. He currently serves on the Marshall Board of Public Works.

Today, Fricke is a part-time instructor in the MVC education division and co-director of the Learning Center.

Spencer and his wife, Carla (Haynie) '65, have three children—Kim, Lisa, and Mark—and three grandchildren. They reside in Marshall, Mo.

E.J. Narcise, *Outstanding Alumni Award* recipient
CEO Team Services, LLC, Glenwood, Md.

E.J. Narcise is a 1981 graduate of Missouri Valley College. While attending Valley, Narcise was active in greek life and V-Club.

E.J. Narcise brings a wealth of experience after working in a variety of sports business capacities around the country.

Narcise served as Vice President with Integrated Sports International (ISI) and Clear Channel Entertainment's (CCE) Team, League and Venue Services. He provides expertise in stadium and arena naming rights, corporate sponsorships, executive seating plans, general ticket sales, and strategic stadium development.

As co-founder and partner of Team Services, Narcise's primary responsibilities include the company's partnership with Dairy Management Incorporated (DMI), the Jacksonville Jaguars and Team Services' collegiate clients, along with driving new business development.

In spearheading efforts to assist universities in generating additional revenues through naming rights, creative business-to-business opportunities, and corporate business alliances, he has completed the largest naming rights partnership for a collegiate property by uniting Comcast with the University of Maryland. Current and former collegiate clients include; Georgetown University, University of New Hampshire, University of Connecticut, University of Michigan and the University of Miami (Fla.)

Prior to joining ISI, Narcise was the vice president of marketing for the NFL's Washington Redskins and Jack Kent Cooke, Inc. He was charged with developing the Redskin's strategic marketing sales plan, suite and club seat sales, and stadium partnerships.

Narcise served as the executive vice president of business operations for the Grey Cup Champion Baltimore Stallions of the Canadian Football League before joining the Redskins. Narcise first got started in the team sports business as a minor league general manager for the Chicago Cubs AA affiliate in Pittsfield, Mass. He continued in baseball for a three-year stint as director of operations for the Cleveland Indians.

Narcise, and his wife Jennifer live in Glenwood, Md. with their two children.

Charles "Buddy" Mayfield, *Outstanding Young Alumni Award* recipient
Director of Financial Aid, Missouri Valley College, Marshall Mo.

Charles "Buddy" Mayfield found his way to Missouri Valley College in 2000 from Dyersburg, Tenn. At MVC Buddy was a member of the Viking football team, V-Club, and he was named to the Dean's List six semesters and graduated cum laude in 2004.

Buddy earned his master's degree in education administration from Lindenwood University, graduating cum laude in 2006. During this time Buddy was the MVC intramural coordinator. In 2005 Buddy assumed the role as the MVC financial aid director.

Buddy represents MVC on several committees and organizations. He is the institutional representative for the National Association of Student Financial Aid Administrators (NASFAA), the Midwest Association of Student Financial Aid Administrators (MASFAA), where he was nominated to attend the Ethics Symposium; and the Missouri Association of Student Financial Aid Personnel (MASFAP), where he was a presenter at the 2008 Summer Institute.

Most recently he was appointed as a committee member for the U.S. Department of Education's rulemaking committee after a nationwide search. Nominated by the National Council of Higher Education Loan Programs, Inc (NCHELP) and selected by the U.S. Department of Education, Buddy and the committee members developed proposed regulations to implement the changes made to the Higher Education Act by the Higher Education Opportunity Act of 2008 (HEOA).

Buddy's honors and awards include the peer-voted MVC President's Staff Excellence Award in 2006, and the 2007 Bob Burger Award from the MASFAP, which is the award recognizing the outstanding contributions of individuals new to the financial aid profession.

Buddy's understanding of the financial aid process is evident by the many administrative positions he holds in the industry. He is a member of the Missouri Coordinating Board of Higher Education (CBHE) State Financial Aid Committee, this committee is the CBHE's permanent advisory committee on state student financial aid programs and issues; it works to advise the CBHE on steps needed to modernize and streamline the states student financial assistance programs.

Buddy, and his wife, Rachel (Repking) '04, reside in Marshall.

The MVC Athletic Hall of Fame Inductees include the 1955-56 varsity football team; Robert Brinkley '80 of Tipton, Mo.; Steve Allen '96 of Broken Arrow, Okla.; Michele Reinke '97 of Marshall, Mo.; Richard "Marty" Riggs '73 of Washington, Mo.; and Mel Willard '71 of Gravois, Mo. The ceremony will take place from 11 a.m. to 1 p.m. Saturday, Oct. 17 in the MVC cafeteria.

ATHLETIC HALL OF FAME HONOREES (biographies and photos available)

Robert Brinkley '80, Tipton, Mo.

Steve Allen '96, Broken Arrow, Okla.

Michele Reinke '97, Marshall, Mo.

Richard "Marty" Riggs '73, Washington, Mo.

Mel Willard '71, Gravois, Mo.

1955-56 varsity football team

MVC HOMECOMING ATHLETIC SCHEDULE

1 p.m. Varsity Women's Soccer v. Baker University

2 p.m. Varsity Football v. Evangel University

3 p.m. Varsity Men's Soccer v. Baker University

4:30 p.m. Women's Basketball Alumnae Game

7:00 p.m. Men's Wrestling – Alumni Dual

For a more detailed schedule visit <http://moval.edu/alumni/homecoming.asp>.

ABOUT MISSOURI VALLEY COLLEGE

Missouri Valley College is a liberal arts college that provides educational, social and cultural experiences in a decidedly Christian environment. Established in 1889, MVC offers over 30 majors and 7 pre-professional programs, and 15 sports. The most popular majors include education and business, and the newest majors are nursing, graphic design, dance, and hospitality/tourism management, which will begin in Fall 2009. The liberal arts heritage focuses on scholarship, critical thinking and academic excellence to prepare students to become members of a responsible citizenry. For more information, call (660) 831-4000 or visit www.moval.edu.