

FOR IMMEDIATE RELEASE

Media Relations Contact:

Chad Jaecques, (660) 831-4172, jaecquesc@moval.edu

MVC ADDS BFA IN GRAPHIC DESIGN AND BA IN DANCE

Both majors to be offered in Fall 2009.

Marshall, Mo. (April 1, 2009)—Missouri Valley College President Bonnie Humphrey has announced the addition of two degrees to the MVC curriculum. A bachelor of fine arts degree in graphic design and a bachelor of arts degree in dance will be available in Fall 2009.

A lab with 8 Macintosh computers, a laser printer, scanner, and digital cameras will be added for students in the graphic design and mass communication majors, the Delta student newspaper staff, the Sabiduria yearbook staff, and other publication classes.

Assistant Art Professor Charity-Mika Woodard says a graphic design major is marketable in today's society.

"Graphic design is a very profitable career path for our art students," Woodard said. "Graphic designers work in corporate America designing logos, symbols, annual reports, newsletters, packaging, business forms, CD covers, and stationery. They are involved in the creation of web sites, interactive gaming media, and motion graphics in television and video. This is an area that is very popular with our students and we need to move ahead to accommodate the changing corporate world."

The dance major will prepare graduates to begin careers in dance or enter graduate dance programs. Dance Professor Janie Ross sees a lot of room for expansion on the major.

"I am thrilled the dance major has been passed and I think this will really enhance the already excellent theatre, music, and dance department," Ross said. "I am very excited to develop and grow this program as dance majors have so many opportunities and can choose many different career paths."

According to Ross, some of those career options include educators, choreographers, performers, and scholars. For example, Ross said by combining a dance major with a minor in theatre and music, students will be well prepared for careers in regional and national theatre. Students who are interested in owning a dance studio could combine the dance major with a double major or a minor in business or education. Students interested in movement therapy could double major or minor in psychology or exercise science.

Theatre, music, and dance department chair Diana Malan said this is an excellent addition to the MVC curriculum.

"We've had a dance minor for years, which has always had good numbers and interest," Malan said. "Students have expressed interest in a dance major, so it's exciting to be able to offer this to them. I also think that adding a dance major to our department will strengthen the performing arts program."

For more information on admissions requirements contact 660-831-4114 or admissions@moval.edu. Visit moval.edu for more information.

ABOUT MISSOURI VALLEY COLLEGE

Missouri Valley College is a liberal arts college that provides educational, social and cultural experiences in a decidedly Christian environment. Established in 1889, MVC offers 28 majors and 7 pre-professional programs, and 12 sports and 20 varsity teams. The most popular majors include business and education, and the newest majors are nursing, graphic design, and hospitality and tourism management, which will begin in Fall 2009. The liberal arts heritage focuses on scholarship, critical thinking and academic excellence to prepare students to become members of a responsible citizenry. For more information, call (660) 831-4000 or visit www.moval.edu.

Media Relations Contact: Chad Jaecques, (660) 831-4172, jaecquesc@moval.edu