



FOR IMMEDIATE RELEASE

Media Relations Contacts:

Chad Jaecques, marketing/media relations director; (660) 831-4172; jaecquesc@moval.edu

Tennille Langdon, admissions director; (660) 831-4157; langdont@moval.edu

MVC SPRING 2008 ENROLLMENT IS ALL-TIME HIGH

Marshall, Mo. (January 29, 2008)—Missouri Valley College reports its highest spring enrollment in the College's history. The College has 1,260 students enrolled for Spring 2008 and reports an 85% retention rate from the Fall 2007 semester.

The Spring 2008 enrollment edges out the Spring 2007 semester, which had an enrollment of 1,257.

"In the fall we recorded the largest enrollment in the College's history and I am thrilled that we are also setting a record this spring," said Bonnie Humphrey, MVC president. "We have focused a great deal on our recruitment and retention processes. As part of our strategic planning efforts, our faculty and staff members continue to focus on providing the highest levels customer service and academic excellence."

The Spring 2008 enrollment includes 1,160 returning students and 100 new students.

The MVC campus life office, the library, and other campus organizations have incorporated several new programs and activities in which students can participate.

"At Valley our students get involved and become a part of something," Humphrey said. "I truly believe that their involvement enhances their college experience and we have done a much better job over the past couple of years providing our students with more opportunities to become engaged in the life of the campus."

According to Humphrey, many improvements have also been made to campus buildings, especially to the residence halls.

"We have added student lounges and installed all new furniture in the residence halls, and completely renovated some of the apartments that were outdated," Humphrey said. "We are moving forward diligently as we want to provide the best facilities for our students."

Several more campus improvements are planned, including additional academic offerings and campus renovations.

ABOUT MISSOURI VALLEY COLLEGE

Missouri Valley College is a liberal arts college that provides educational, social and cultural experiences in a decidedly Christian environment. Established in 1889, MVC offers 27 majors and 7 pre-professional programs, and 12 sports and 20 varsity teams. The liberal arts heritage focuses on scholarship, critical thinking and academic excellence to prepare

students to become members of a responsible citizenry. For more information, call (660) 831-4000 or visit www.moval.edu.

###