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## **MVC BOARD OF TRUSTEES NAMES VP OF ENROLLMENT MANAGEMENT AND OPERATIONS**

**Marshall, Mo.** (June 5, 2008)—Missouri Valley College Board of Trustees President Gary Ford has announced Tom Fifer will serve as MVC's vice president of enrollment management and operations. Fifer will oversee all aspects of enrollment, plant maintenance, athletics, and will assist the chief financial officer in budget management. Fifer, who has served as MVC athletic director since 1997, will oversee over 60 MVC employees, including all maintenance staff, all admissions staff, and all athletic staff.

"Tom has been a tremendous asset to Missouri Valley College," Ford said. "Because of his past accomplishments and experience in higher education, the Missouri Valley College Board of Trustees has complete confidence in his leadership for this vital role on campus."

In the last two years, MVC has experienced record breaking numbers with its largest fall semester enrollment of 1,429 students, the largest spring enrollment of 1,260 students, the largest new class with 566 students, the highest retention rate at 85%, and the largest graduating class with 266 graduates.

"As I have served as MVC admissions director for the past two years, Tom has been a tremendous leader to me and my staff," said Tennille Langdon, MVC admissions director. "He ensures that we have the tools we need to succeed in bringing wonderful students to campus. He is a great mentor and I am very excited to have his guidance and support in the admissions office."

Fifer began his MVC tenure in 1990 when he took over as the head men's basketball coach. As athletic director, he would concentrate on the needs of a 23-varsity sport and 10-junior varsity sport athletic department. He has been the leading force in revamping the athletic budget, and he continues to instruct student teachers in the health and physical education department at Missouri Valley College.

"Tom's years at Missouri Valley have provided him with a wide array of experience," said MVC President Bonnie Humphrey. "He's very experienced in recruiting, he's proficient in financial aid and budgeting, and he's worked successfully for the last two years with the director of maintenance and facilities management. He has many responsibilities outside of athletics and I am pleased that the Board has recognized that."

Under Fifer's direction, Missouri Valley has added men's volleyball, men's and women's tennis, and is one of the pioneers in women's wrestling. In 2004 Fifer was named the NAIA Region V and Heart of America Athletic Conference *Athletic Director of the Year*.

### **ABOUT MISSOURI VALLEY COLLEGE**

Missouri Valley College is a liberal arts college that provides educational, social and cultural experiences in a decidedly Christian environment. Established in 1889, MVC offers 28 majors, 7 pre-professional programs, associate degree programs, and certificate programs. The legendary Viking athletic program consists of 12 sports and 23 varsity teams. The liberal arts heritage focuses on scholarship, critical thinking and academic excellence to prepare students to become members of a responsible citizenry. For more information, call (660) 831-4000 or visit [moval.edu](http://moval.edu).

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