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MVC MASS COMMUNICATION STUDENTS ARE WINNERS AT MBEA CONFERENCE

Marshall, Mo. (April 4, 2007)—Six Missouri Valley College students, along with Instructor Harry Carrell, won three major awards at the Missouri Broadcast Educators Association (MBEA) Conference on March 27 at Lake of the Ozarks.

The students who attended were mass communication majors Natalie Parks, Sarah Rodgers, Stephanie Riviello, Sheena Butler, Kevin Conrey, David Kumer and Samuel Njuguna. Ten colleges and universities including Missouri State University, University of Central Missouri and Truman State University, submitted broadcast materials in a variety of categories to be judged for the ceremony. MVC students won first place in two categories: Audio Sports Broadcast and Station Promo (Audio).

“I won first place for station promo audio and it was exciting because my promo was second last year and I beat out the guy that won against me this time,” Conrey said.

A group of five (Parks, Conrey, Rodgers, Kumer and Butler) from MVC’s Sports Reporting class won for one of the weekly sports broadcasts that they produced for the MVC’s radio station, KMVC.

“I didn’t think we were going to win,” Rodgers said. “There were so many other schools there with a lot more resources.”

The conference also featured workshops designed to expose students to several aspects of broadcast media.

Speakers included radio and television professionals Randy Wright (KMIZ/KZOU/KGFX-TV), Stu Steinmetz (KDRO/KPOW), Rick Sinclair (Cumulus), and Ed Brown (Emmis Communications).

Students were educated on writing for broadcast, media marketing, breaking into the broadcast industry and several other topics.

“It was a new experience for me,” Rodgers said. “I was able to learn so much about broadcasting and what I want to do in my career.”

Not only did students enjoy the experience, they also came back with major achievements for MVC’s Mass Communication department.

“We’ve been doing this for a while,” Conrey said. “This is the first time we brought home a win that I know of.”
Kumer, who graduates this May, received an honorable mention award for his radio air check.

"It was incredible to be honored for all the work I put in at the station this year," Kumer said. "Winning that particular award let me know that I'm good enough to really do this."

ABOUT MISSOURI VALLEY COLLEGE
Missouri Valley College is a liberal arts college that provides educational, social and cultural experiences in a decidedly Christian environment. Established in 1889, MVC offers 27 majors and 7 pre-professional programs, and 12 sports and 20 varsity teams. The liberal arts heritage focuses on scholarship, critical thinking and academic excellence to prepare students to become members of a responsible citizenry. For more information, call (660) 831-4000 or visit www.moval.edu.

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