COURSE: Web Site Design
NUMBER OF CREDIT HOURS: 3
PREREQUISITE: CS-110, MA-165

Semester and year  Spring 2014
Time and day      12 Noon MWF
Instructor        Gene Marksbury
E-mail           marksburyg@moval.edu
Office phone     831-4620
Home phone       
Office location   CSC 12
Office hours     see Web site

COURSE DESCRIPTION
This course covers basic features and process of designing a World Wide Web site using a popular Web design program. Design concepts and do’s and do not’s will be discussed. Emphasis will be on the application of design elements, the usability of the site, and the implications of the site design.

STUDENT LEARNING OUTCOMES—COURSE
1. Learn the terminology, technology, and history of the Internet and the World Wide Web and apply that knowledge to create effective Web sites.

2. Demonstrate the use of essential writing skills necessary for proper communication, particularly for the WWW.

3. Explore the various aspects of Electronic Commerce, particularly as it relates to the use of Web sites.

4. Learn and apply the basics of Hyper Text Mark-up Language (HTML)

5. Create well designed and navigable Web sites.

6. Demonstrate the ability to develop a working Web site for an organization or person utilizing the technologies, method, and best practices required to implement a professional site in design, navigation, and usability.

STUDENT LEARNING OUTCOMES—GENERAL EDUCATION
N/A

STUDENT LEARNING OUTCOMES—DESE
N/A
ASSESSMENT OF STUDENT LEARNING OUTCOMES
Assessment will be based on 3-4 major exams and class activities.

Exam 1 will concentrate on outcomes 1 and 2
Exam 2 will concentrate on outcome 3 and 4
Exam 3 will concentrate on outcomes 5 and 6
Exam 4 will be comprehensive over all outcomes

A major project will cover all outcome applied in real world type applications

OTHER INFORMATION*
*

REQUIRED TEXT/S


OPTIONAL COURSE MATERIALS

GRADING POLICY AND PROCEDURES
This course requires a minimum of two hours of out-of-class work for every one hour of direct faculty instruction.

Final grades will be determined by the percentage of possible points earned from exams and homework according to the following scale:

90% or above : A
80-89% : B
70-79% : C
60-69% : D
Below 60% : F

Exams will count as 40% of the final grade.
Daily assignments and a major project will count as 50% of the final grade.
Participation and behavior will count as 10% of the final grade.
TENTATIVE SCHEDULE

<table>
<thead>
<tr>
<th>Week</th>
<th>Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Introduction, Chapter 1</td>
</tr>
<tr>
<td>2</td>
<td>Chapter 2, Chapter 3</td>
</tr>
<tr>
<td>3</td>
<td>Chapter 4, Chapter 5, Exam 1</td>
</tr>
<tr>
<td>4</td>
<td>Chapter 6, Chapter 7, Proposal Presentations</td>
</tr>
<tr>
<td>5</td>
<td>Chapter 8, Chapter 9, Proposal Presentations</td>
</tr>
<tr>
<td>6</td>
<td>Chapter 10, Proposal Presentations, Exam 2</td>
</tr>
<tr>
<td>7</td>
<td>Chapter 11, 12</td>
</tr>
<tr>
<td>8</td>
<td>Chapter 13, 14</td>
</tr>
<tr>
<td>9</td>
<td>Chapter 15, 16</td>
</tr>
<tr>
<td>10</td>
<td>Spring Break</td>
</tr>
<tr>
<td>11</td>
<td>Chapter 17, Exam 3</td>
</tr>
<tr>
<td>12</td>
<td>Chapter 18</td>
</tr>
<tr>
<td>13</td>
<td>Chapter 19</td>
</tr>
<tr>
<td>14</td>
<td>Chapter 20, Final Presentations, Exam 4</td>
</tr>
<tr>
<td>15</td>
<td>Chapter 21, Final Presentations</td>
</tr>
<tr>
<td>16</td>
<td>Final Presentations, Review</td>
</tr>
</tbody>
</table>

FINAL EXAM
8:00 a.m. Friday, May 9, 2014

OPTIONAL INSTRUCTOR POLICIES

No cell phones or other electronic devices that may interfere with the class except for those used in class activities.

ATTENDANCE POLICY

Attendance is expected and required at each class meeting. Every three(3) unexcused absences will cause a drop of one full letter grade.

Any student who misses two consecutive weeks of class or has missed 50% of class periods by mid-term may be administratively withdrawn from class. If the withdrawal takes place within the first 6 weeks of class, the student will receive a grade of “W”. If the withdraw takes place after the 6th week of class, the student will receive a “WF” or “WP”. The student will be notified of this action by the Registrar’s Office. Readmission will be considered only for extenuating circumstances as approved by the Chief Academic Officer and Registrar. In such cases, where readmission is approved, a readmit fee of $350 will be charged. If a student drops below full-time status of 12 hours, financial aid may be adversely affected. Resident students dropping below 12 hours will be asked to move out of campus housing.

STUDENT CODE OF CONDUCT

It shall be the responsibility of every student enrolled at Missouri Valley College to support the academic integrity of the institution. This applies to personal honesty in all aspects of collegiate work, all student records, and all contacts with faculty and staff. Academic dishonesty will not be tolerated.

It shall also be the responsibility of every student enrolled at Missouri Valley College to be respectful of the right of other students, staff, and instructors to ensure a safe, peaceful atmosphere conducive to the educational goals of an institution of higher learning. Rude or disruptive behavior will not be tolerated.
Student actions that do not adhere to the MVC Student Code of Conduct will be addressed according to College policies regarding academic dishonesty and disruptive behavior. Students who exhibit dishonest, disruptive, or disrespectful behavior risk suspension or expulsion from the institution.

**ACADEMIC DISHONESTY**
Academic integrity is expected and required of all students. Students and faculty are responsible and accountable for personally upholding that integrity. Cheating will not be tolerated, and students found guilty of cheating in any way will be disciplined according to the Academic Dishonesty Policy in the MVC College Catalog. *The following penalties may be applied:*

1. Reprimand.
2. Requirement that the student repeats and re-submits the same or alternate assignment. In such cases, the grade or mark awarded will be reduced or limited at the discretion of the faculty member.
3. Completion of the Plagiarism Tutorial found at the student’s Moodle site. (Must be completed if this is the student’s first plagiarism offense)
4. A mark of "0" will be given for the assignment with no opportunity to resubmit. This may result in failure of the course.
5. A failing (F) grade will be awarded in the course.
6. Automatic failing (F) grades in all courses in which the student is registered, and no fees will be refunded for that semester. This penalty will only be imposed by the student's program division chair or the Chief Academic Officer.
7. Expulsion from Missouri Valley College, permanently recorded on the student's record. This penalty will result in automatic failing (F) grades in all courses in which the student is registered, and no fees will be refunded for that semester.

**ADA STATEMENT**
The College seeks to comply fully with Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990. The ADA Coordinator works with the programs to assist the faculty in understanding and implementing accommodations.

Students with disabilities should have documentation of their disability sent to the campus ADA coordinator, Debbie Coleman, 660-831-4170 or colemand@moval.edu, and set up an appointment as soon as they arrive on campus. Students enrolled in online courses should email the ADA coordinator. Failure to do so could delay accommodations. After proper documentation, reasonable efforts will be made to accommodate students’ needs. If you have any questions about how to initiate this process, please contact your instructor.